

Data Protection Statement for Events

University Clinic of Dentistry
hereinafter referred to as "UZK"

1. Data Controller

Universitätszahnklinik Wien GmbH

Sensengasse 2a, 1090 Wien, Österreich

E-Mail: office-unizahnklinik@meduniwien.ac.at | Web: <https://www.unizahnklinik-wien.at/>

Data protection officer:

VACE Systemtechnik GmbH, E-Mail: datenschutz-unizahnklinik@meduniwien.ac.at.

2. Purpose of Data Processing, Data Categories und legal basis

a) Registration & Event Implementation

- Purposes: Registration, communication, participation management, invoicing/payment processing, access management.
- Data: Master data (salutation, name, title), contact data (e-mail, phone, address), profession/field of expertise, institution, booking/participation data, invoice data.
- Legal basis: Art. 6 para. 1 lit. b GDPR (contract/participation conditions), Art. 6 para. 1 lit. c GDPR (legal retention/tax obligations), Art. 6 para. 1 lit. f GDPR (efficient event organization, IT security).

b) Photo and Video Recordings at the Event Location

- Purposes: Public relations (website, brochures, social media: Facebook, Instagram, TikTok)
- Data: Photo and video recordings of participants, possibly with sound; meta/context data.
- Legal basis: Art. 6 para. 1 lit. f GDPR (legitimate interest), § 78 Copyright Act
- Notice: Objection possible; visual identification (sticker) available, no close-ups without consent

Processing is based on a balancing of interests according to Art. 6 para. 1 lit. f GDPR. The interests of UZK in public relations were weighed against the rights and freedoms of the data subjects. Care is taken that no close-ups are taken without consent and visual identification (e.g. stickers) is available.

Addition to § 78 Copyright Act: Image material is only published if no legitimate interests of the depicted persons are opposed. Publication is omitted especially in case of recognizable impairment of personality rights.

When photo or video recordings are published on social media platforms (e.g. Facebook, Instagram, TikTok) as part of the event, further processing of this content is carried out by the respective platform operators under their own responsibility. The platforms may collect additional data (e.g. usage and interaction data) and process it for their own purposes.

c) Newsletter

- Purposes: Sending the UZK newsletter with information on events/continuing education.
- Data: E-mail address, opt-in proof
- Legal basis: Art. 6 para. 1 lit. a GDPR, § 174 TKG 2021
Withdrawal: at any time via unsubscribe link or e-mail
- Notice: Registration for the event is independent of consent to receive the newsletter. Participation in an event is also possible without newsletter consent.

3. Recipients of Data

- Data processor
- Photographers: internal UZK employees
- IT/newsletter service provider
- Payment service provider (own controller)

4. Recipients of Data (Social Media)

UZK operates presences on social media platforms (e.g. Facebook, Instagram, TikTok) to inform about its events and offers. Personal data (e.g. interactions, profile information) is processed in this context.

Joint controllership (Art. 26 GDPR):

For the processing of so-called "Insights data" we are jointly responsible with the respective platform operator:

Meta Platforms Ireland Ltd. (Facebook, Instagram)

The joint controllership agreement can be found here:

<https://www.facebook.com/privacy/policy>

TikTok Technology Limited

Information on joint controllership can be found in TikTok's "Jurisdiction Specific Terms":

<https://www.tiktok.com/legal/page/eea/privacy-policy/de>

Legal basis:

Art. 6 para. 1 lit. f GDPR (legitimate interest in public relations and communication).

5. Third Country Transfer

Social media publications may involve transfer to third countries (e.g. USA, China). Basis: EU-US Data Privacy Framework or standard contractual clauses.

6. Storage Duration

- Registration data/invoices: Generally 7 years from the end of the calendar year (tax retention obligation, § 132 BAO)
- Photos/videos for PR/documentation purposes generally 3 years (guideline), at most until legitimate interests cease or effective objection occurs.
- Newsletter data: until withdrawal

7. Rights of Data Subjects

Data security is also a high priority with regard to the rights of data subjects. Therefore, data subjects can only assert their rights after they have been unequivocally identified.

Every data subject whose personal data is processed by UZK has the following rights:

- Right of access (Art. 15 GDPR): You can request information about whether and which personal data we process about you.

- Right to rectification (Art. 16 GDPR): You have the right to have incorrect or incomplete personal data corrected.
- Right to erasure (Art. 17 GDPR): You can request the deletion of your personal data, provided that no legal retention obligations stand in the way.
- Right to restriction of processing (Art. 18 GDPR): You can request that your data only be processed to a limited extent, e.g. during an examination of your objections.
- Right to data portability (Art. 20 GDPR): You have the right to receive your provided data in a structured, common format or to have it transferred to another controller.
- Right to object (Art. 21 GDPR): You can object to the processing of your data for reasons arising from your particular situation.
- Withdrawal of consent (Art. 7 para. 3 GDPR): You can withdraw consent given at any time with effect for the future.

To exercise your rights, you can contact us in writing by post or by e-mail (datenschutz-unizahnklinik@meduniwien.ac.at) at any time or visit us personally.

8. Technical and Organizational Measures

UZK implements appropriate technical and organizational measures according to Art. 32 GDPR to protect personal data against loss, misuse and unauthorized access (access restrictions, encryption, training, data minimisation, regular security reviews, secure data transmission).

These include:

- Access restrictions (restricted access to personal data)
- Encryption (secure storage and transmission of data)
- Regular data protection training for employees
- Data minimization (only as much data as necessary is collected and processed)
- Regular security checks of systems and processes
- Secure data transmission in electronic communication (e.g., in data exchange with MedUni Vienna)

All UZK employees are contractually bound to confidentiality and are regularly instructed and trained in the secure handling of personal and other critical data.

9. Continuous Control and Improvement

Continuous improvement of quality and processes is a top priority at UZK. Compliance with data protection guidelines and applicable laws, as well as the effectiveness of data protection and data security measures, are continuously monitored and optimized to ensure the smooth implementation of data protection measures.

10. Right to Lodge a Complaint

You have the right to lodge a complaint with the Austrian Data Protection Authority, Barichgasse 40-42, 1030 Vienna, dsb@dsb.gv.at.